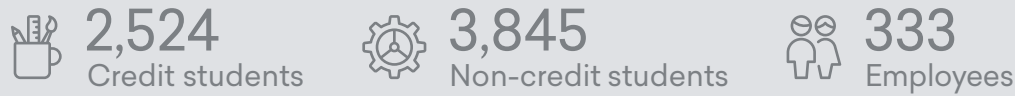




The Economic Value of Wilson Community College

About WCC



1 out of every **35** jobs in Wilson County is supported by the activities of WCC and its students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of WCC alumni and the businesses they work for

\$65.9 million Added income

926 Jobs supported

An economic boost similar to hosting the World Series **11x**

OR

926 Jobs supported

● = 25 jobs
* = family of four



Operations spending impact
Impact of annual payroll and other spending

\$12.9 million Added income

336 Jobs supported

Enough to buy **386** new cars

OR

336 Jobs supported

Student spending impact
Impact of the daily spending of WCC students retained in the county

\$2.2 million Added income

61 Jobs supported

Enough to buy **181** families* a year's worth of groceries

INVESTMENT ANALYSIS

For every \$1...

Students gain **\$5.30** in lifetime earnings

\$ \$ \$ \$ \$

Taxpayers gain **\$2.10** in added tax revenue and public sector savings

\$ \$

Society gains **\$8.80** in added state revenue and social savings

\$ \$ \$ \$ \$
\$ \$ \$ \$

The average associate degree graduate from WCC will see an increase in earnings of **\$8,100** each year compared to someone with a high school diploma or equivalent working in North Carolina.

