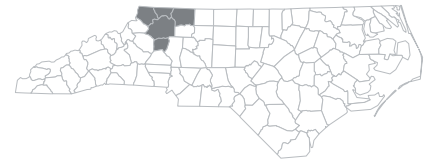


# THE ECONOMIC VALUE OF WILKES COMMUNITY COLLEGE'S Building Construction Technology Program



The Building Construction Technology program<sup>1</sup> was established in 1997. In FY 2019-20, WCC enrolled 60 students in the program. Of these students, 16 graduated with a certificate and four graduated with an associate degree in FY 2019-20.



THE WCC SERVICE REGION, NC

## CAREER OUTLOOK

The Building Construction Technology program can lead students into a number of occupations, which may include first-line supervisors of construction trades & extraction workers and terrazzo workers & finishers. Many of the Building Construction Technology program students will enter the WCC Service Region<sup>2</sup> workforce.

Using the regional number of annual job openings for these occupations (19) and subtracting the FY 2019-20 WCC completers who may fill these openings (20), we arrive at a surplus of one student completer.<sup>3</sup> There are nine unique job postings at the associate degree or below for these occupations in the WCC Service Region. The top three posting companies are Lowe's Companies, Inc.; Ashe County School District; and Martin Roofing Services, Inc.

## ALUMNI IMPACT

Former students of WCC's Building Construction Technology program added \$349.1 thousand in income to the WCC Service Region economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the regional workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

### PROGRAM TO OCCUPATION MAPPING METRICS IN THE WCC SERVICE REGION

Number of occupations	2
Jobs (2020)	652
Projected avg. job growth (2020-2029)	+0.2%
Annual openings (2020)	19
Median annual wage (2020)*	\$55,138

\* The median annual wage reflects all award levels.

### ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings  
increase per completer  
**\$270.2 thousand**

Total alumni impact  
in FY 2019-20  
**\$349.1 thousand**

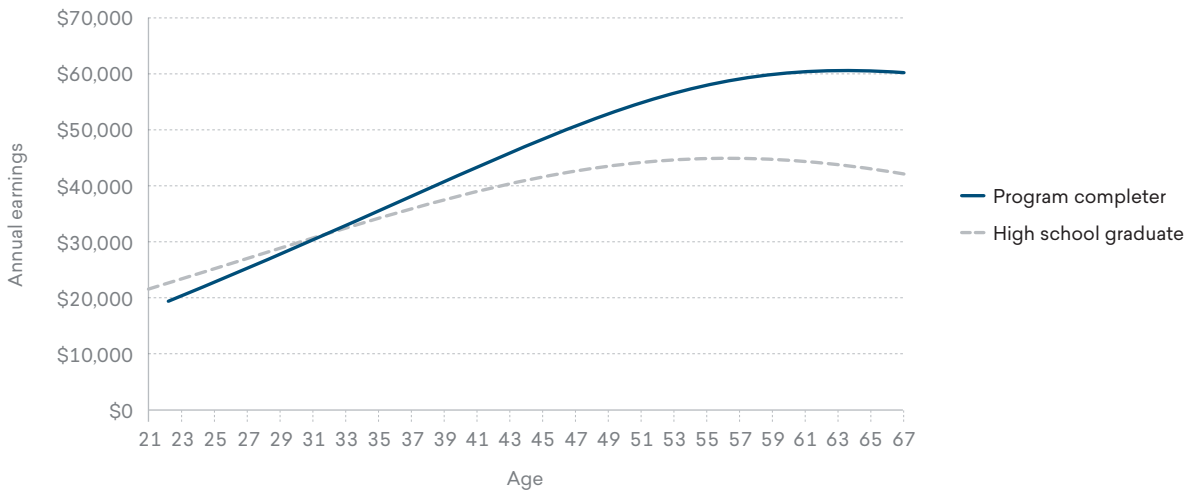


- 1 The Building Construction Technology program is defined by the following Classification of Instructional Program (CIP) code: Building/Construction Finishing, Management, and Inspection, Other (46.0499).
- 2 For the purposes of this analysis, the WCC Service Region is defined as Wilkes, Ashe, Alleghany, Alexander, and Surry Counties.
- 3 For the purposes of this analysis, only WCC completers were considered when comparing to annual openings.

## STUDENT RETURN ON INVESTMENT

To earn a degree or certificate in the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$5.40 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 17.1%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER COMPARED TO A HIGH SCHOOL GRADUATE



## TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$558.3 thousand in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$48.1 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$606.3 thousand in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings



**\$606.3 thousand**