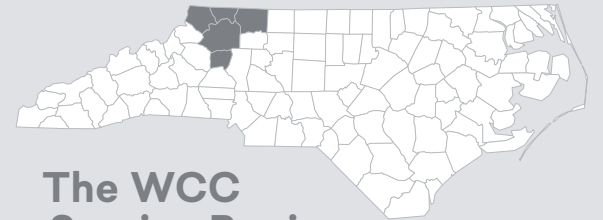


# The Economic Value of Wilkes Community College



**The WCC Service Region**  
North Carolina

About WCC

**3,374**  
Credit students

**7,022**  
Non-credit students

**306**  
Employees

**1** out of every **46** jobs in the WCC Service Region is supported by the activities of WCC and its students.

## ECONOMIC IMPACT ANALYSIS



### Alumni impact

Impact of the increased earnings of WCC alumni and the businesses they work for

**\$80.1 million**  
Added income



An economic boost similar to hosting the World Series  
**13x**

OR

**1,662** Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$25.9 million**  
Added income



Enough to buy **773** new cars

OR

**371** Jobs supported



### Student spending impact

Impact of the daily spending of WCC students attracted to or retained in the region

**\$4.6 million**  
Added income



Enough to buy **371** families\* a year's worth of groceries

OR

**123** Jobs supported



### Construction spending impact

Impact of expenditures for ongoing construction projects

**\$2.0 million**  
Added income

OR

**43** Jobs supported

## INVESTMENT ANALYSIS



For every \$1...



Students gain **\$8.70** in lifetime earnings



Society gains **\$5.40** in added state revenue and social savings



In total...



Taxpayers gain in added tax revenue and public sector savings **\$23.7 million**

The average associate degree graduate from WCC will see an increase in earnings of **\$7,100** each year compared to someone with a high school diploma or equivalent working in North Carolina.

