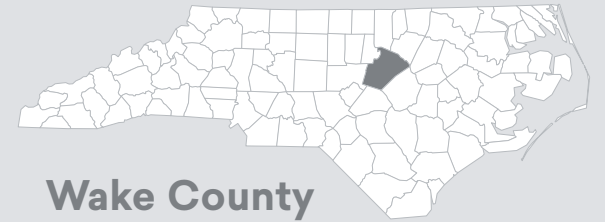


# The Economic Value of Wake Technical Community College



Wake County  
North Carolina

About  
WTCC

30,953  
Credit students

36,286  
Non-credit students

2,490  
Employees

**1** out of every **56** jobs in Wake County is supported by the activities of WTCC and its students.

## ECONOMIC IMPACT ANALYSIS



### Alumni impact

Impact of the increased earnings of WTCC alumni and the businesses they work for

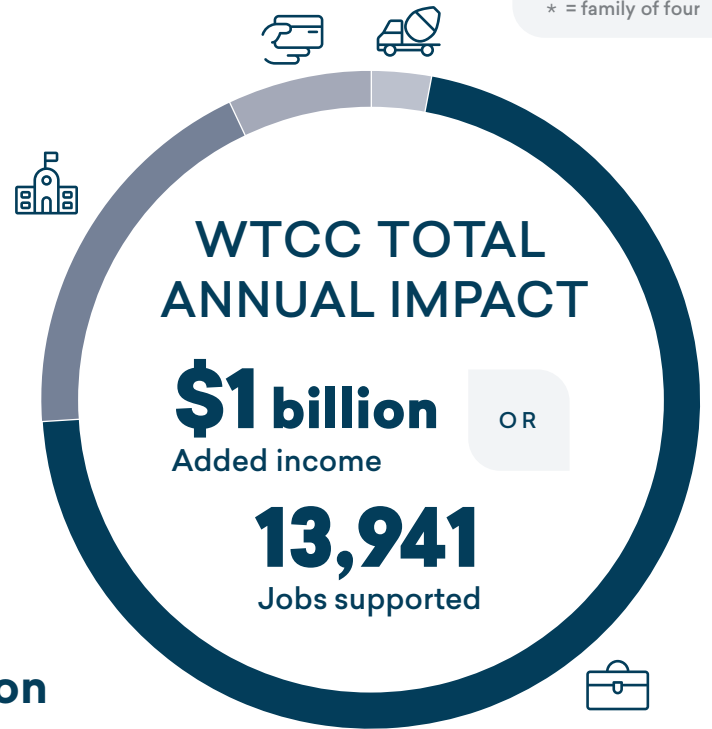
**\$729.2 million**  
Added income



An economic boost similar to hosting the World Series  
**122x**

OR

**9,136** Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$199.8 million**  
Added income



Enough to buy **5,954** new cars

OR

**2,987** Jobs supported



### Construction spending impact

Impact of expenditures for ongoing construction projects

**\$27.8 million**  
Added income

OR

**370** Jobs supported



### Student spending impact

Impact of the daily spending of WTCC students attracted to or retained in the county

**\$70.1 million**  
Added income



Enough to buy **5,638** families\* a year's worth of groceries

OR

**1,448** Jobs supported

## INVESTMENT ANALYSIS



For every \$1...



**Students** gain **\$3.20** in lifetime earnings



**Taxpayers** gain **\$2.20** in added tax revenue and public sector savings



**Society** gains **\$7.00** in added state revenue and social savings



The average associate degree graduate from WTCC will see an increase in earnings of **\$9,800** each year compared to someone with a high school diploma or equivalent working in North Carolina.

