

THE ECONOMIC VALUE OF STANLY COMMUNITY COLLEGE'S Radiography Program



The Radiography program¹ was only recently established in 2002. In FY 2019-20, SCC enrolled 31 students in the program. Of these students, 13 graduated with an associate degree in FY 2019-20. The remaining students were enrolled with the intent of returning the next year to work on completing their degree.



STANLY COUNTY, NC

CAREER OUTLOOK

The Radiography program can lead students into a number of occupations, which may include radiation therapists; nuclear medicine technologists; and radiologic technologists & technicians. Completers may find employment in a variety of industries, including hospitals, doctors' offices, orthopedic offices, dentists' offices, urgent care facilities, medical laboratories, medical equipment sales, or education. Many of the Radiography program students will enter the Stanly County workforce.

Using the county number of annual job openings for these occupations (three) and subtracting the FY 2019-20 SCC completers that may fill these openings (13), we arrive at a surplus of 10 student completers.² The top three posting companies in Stanly County are Atrium Health; Complete Health; and Monarch NC. For the expanded SCC service region, including Stanly, Mecklenburg, Union, Cabarrus, and Anson Counties, there is a gap equal to 105 job openings and 375 unique job postings at the associate degree level or below. The top posting companies in the expanded region, in addition to those listed above, are Novant Health, Humana, and Centene.

ALUMNI IMPACT

Former students of SCC's Radiography program added \$432.5 thousand in income to the Stanly County economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the county

PROGRAM TO OCCUPATION MAPPING METRICS IN STANLY COUNTY

Number of occupations	4
Jobs (2020)	57
Projected avg. job growth (2020-2029)	+2.2%
Annual openings (2020)	3
Median annual wage (2020)*	\$43,965

* The median annual wage reflects all award levels.aaa

ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings increase per completer

\$554.7 thousand

Total alumni impact in FY 2019-20

\$432.5 thousand



1 The Radiography program is defined by the following Classification of Instructional Programs (CIP) code: Radiologic Technology/Science – Radiographer (51.0911).

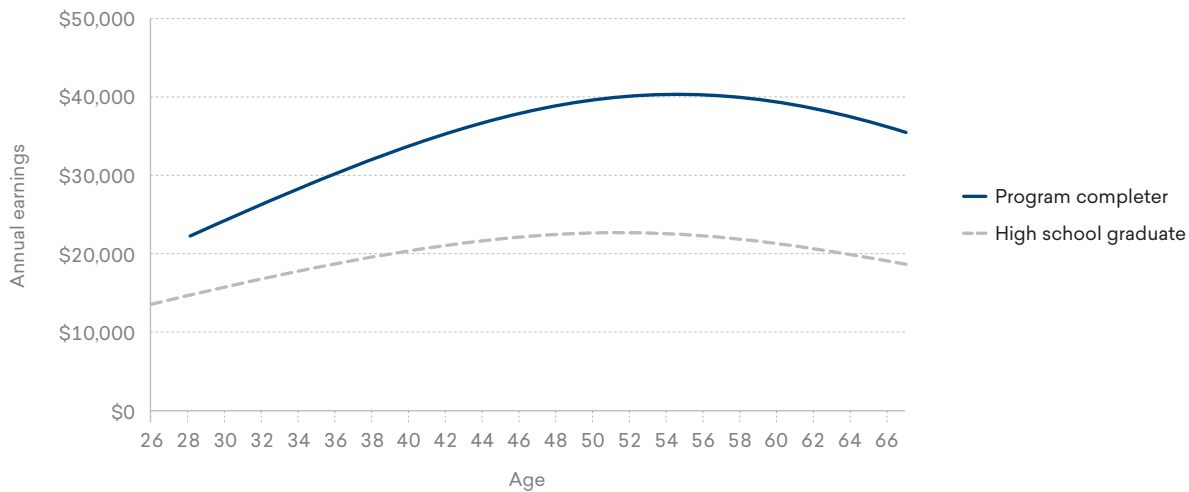
2 For the purposes of this analysis, only SCC completers were considered when comparing to annual openings.

workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

STUDENT RETURN ON INVESTMENT

To earn a degree in the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$6.50 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 24.2%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER COMPARED TO A HIGH SCHOOL GRADUATE



TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$515.9 thousand in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$17.8 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$533.7 thousand in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings **\$533.7 thousand**

