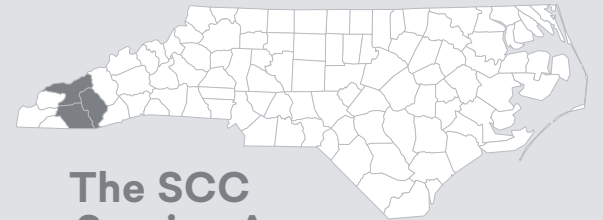


The Economic Value of Southwestern Community College



The SCC Service Area
North Carolina

About SCC

3,171 Credit students

4,197 Non-credit students

406 Employees

1 out of every 23 jobs in the SCC Service Area is supported by the activities of SCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

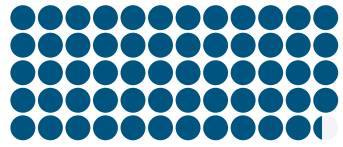
Impact of the increased earnings of SCC alumni and the businesses they work for

\$76.3 million
Added income

1,483 Jobs supported

An economic boost similar to hosting the World Series
13x

OR



Operations spending impact

Impact of annual payroll and other spending

\$18.4 million
Added income

Enough to buy **549** new cars

OR

446 Jobs supported



Student spending impact

Impact of the daily spending of SCC students attracted to or retained in the region

\$6.6 million
Added income

Enough to buy **531** families* a year's worth of groceries

OR

154 Jobs supported

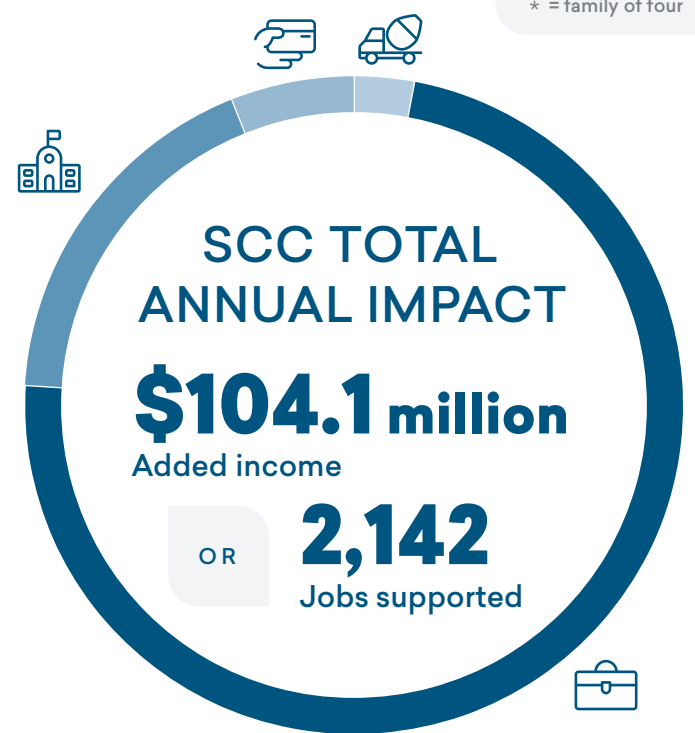


Construction spending impact

Impact of expenditures for ongoing construction projects

\$2.7 million
Added income

OR **59** Jobs supported



INVESTMENT ANALYSIS



For every \$1...



Students gain **\$4.10** in lifetime earnings



Society gains **\$5.00** in added state revenue and social savings



In total...



Taxpayers gain in added tax revenue and public sector savings **\$28.2 million**

The average associate degree graduate from SCC will see an increase in earnings of **\$7,200** each year compared to someone with a high school diploma or equivalent working in North Carolina.

