

The Economic Value of Sampson Community College



Sampson County
North Carolina

About SCC

2,690
Credit students

4,873
Non-credit students

241
Employees

1 out of every 17 jobs in Sampson County is supported by the activities of SCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of SCC alumni and the businesses they work for

\$62.8 million
Added income

1,172 Jobs supported

An economic boost similar to hosting the World Series
10x

OR



Operations spending impact

Impact of annual payroll and other spending

\$13.2 million
Added income

Enough to buy **392** new cars

OR

269 Jobs supported



Student spending impact

Impact of the daily spending of SCC students retained in the county

\$3.6 million
Added income

Enough to buy **286** families* a year's worth of groceries

OR

100 Jobs supported



Construction spending impact

Impact of expenditures for ongoing construction projects

\$947.2 thousand
Added income

OR
20 Jobs supported

INVESTMENT ANALYSIS

For every \$1...



Students gain **\$4.80** in lifetime earnings



Taxpayers gain **\$2.10** in added tax revenue and public sector savings



Society gains **\$7.70** in added state revenue and social savings



The average associate degree graduate from SCC will see an increase in earnings of **\$6,300** each year compared to someone with a high school diploma or equivalent working in North Carolina.

