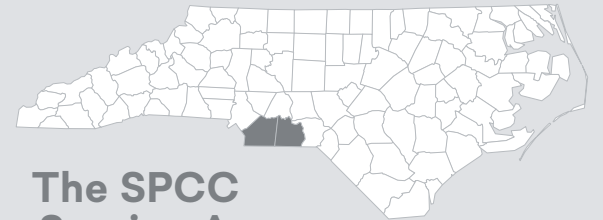


The Economic Value of South Piedmont Community College



The SPCC Service Area
North Carolina

About SPCC

4,303 Credit students

5,400 Non-credit students

402 Employees

1 out of every 51 jobs in the SPCC Service Area is supported by the activities of SPCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of SPCC alumni and the businesses they work for

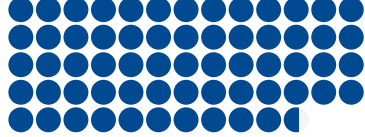
\$91.5 million
Added income

1,570 Jobs supported



An economic boost similar to hosting the World Series
15x

OR



Operations spending impact

Impact of annual payroll and other spending

\$18.2 million
Added income



Enough to buy **541** new cars

OR

431 Jobs supported



Student spending impact

Impact of the daily spending of SPCC students attracted to or retained in the region

\$3.1 million
Added income



Enough to buy **250** families* a year's worth of groceries

OR

72 Jobs supported



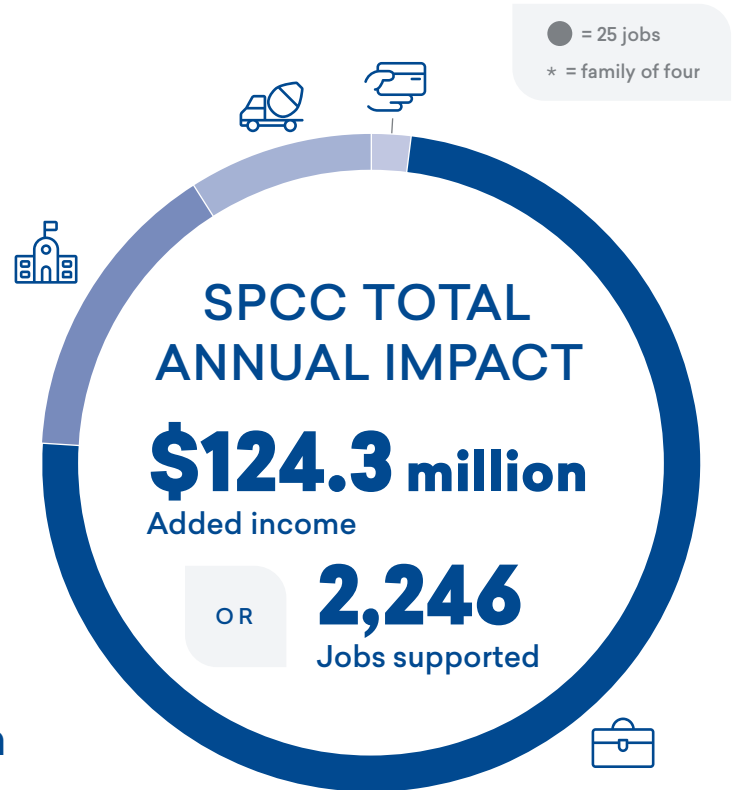
Construction spending impact

Impact of expenditures for ongoing construction projects

\$11.6 million
Added income

OR

173 Jobs supported



INVESTMENT ANALYSIS



For every \$1...



Students gain **\$5.20** in lifetime earnings



Society gains **\$6.50** in added state revenue and social savings



In total...



Taxpayers gain in added tax revenue and public sector savings
\$41.3 million

The average associate degree graduate from SPCC will see an increase in earnings of **\$7,500** each year compared to someone with a high school diploma or equivalent working in North Carolina.

