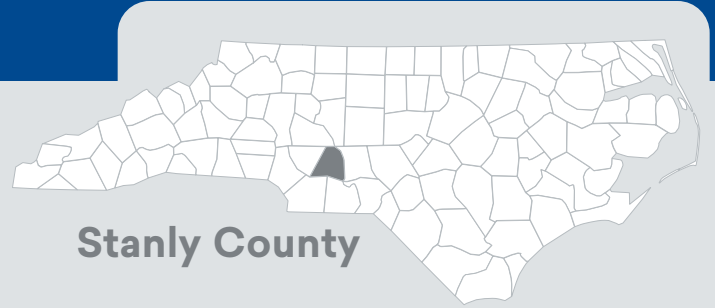




The Economic Value of Stanly Community College



Stanly County

About SCC

- 3,636** Credit students
- 5,890** Non-credit students
- 624** Employees

1 out of every **16**

jobs in the SCC Service Area is supported by the activities of SCC and its students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of SCC alumni and the businesses they work for

\$49 million

Added income

950

Jobs supported

An economic boost similar to hosting the World Series **8x**

Operations spending impact
Impact of annual payroll and other spending

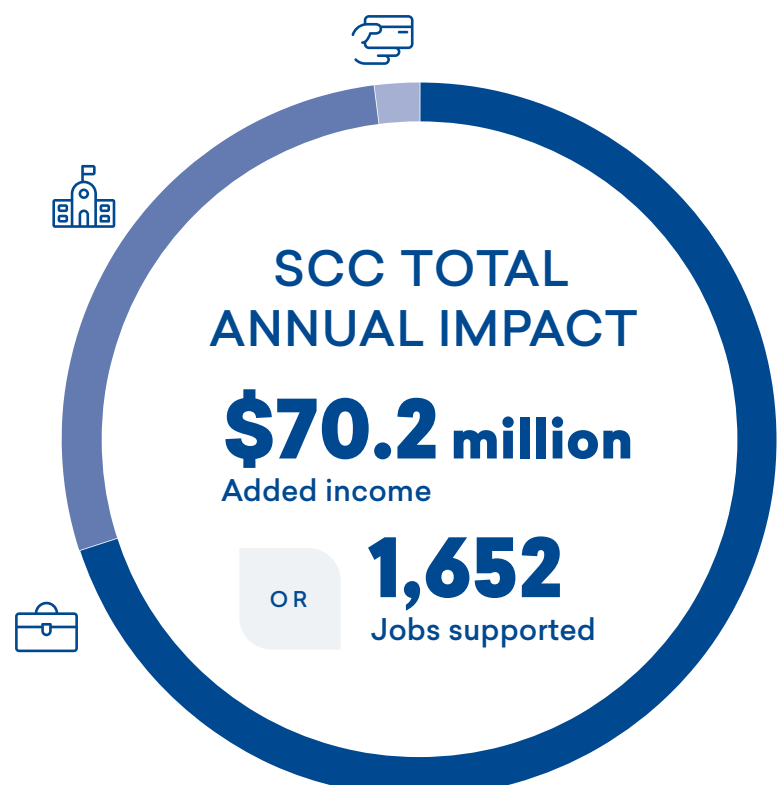
19.8 million

Added income

663

Jobs supported

Enough to buy **591** new cars



Student spending impact
Impact of the daily spending of SCC students attracted to or retained in the region

\$1.4 million

Added income

39 Jobs supported

Enough to buy **109** families* a year's worth of groceries

INVESTMENT ANALYSIS

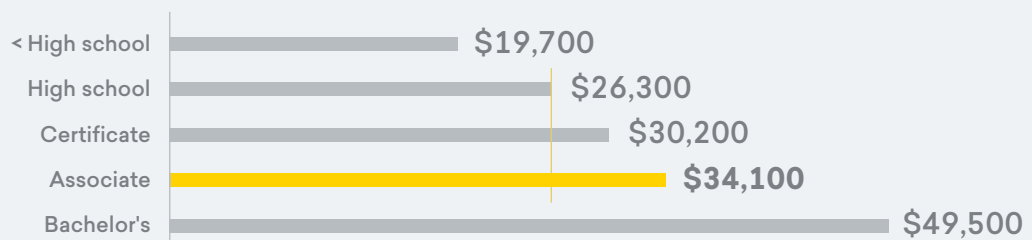
For every \$1...

Students gain **\$4.30** in lifetime earnings

Taxpayers gain **\$2.00** in added tax revenue and public sector savings

Society gains **\$6.20** in added income and social savings

The average associate degree graduate from SCC will see an increase in earnings of **\$7,800** each year compared to someone with a high school diploma or equivalent working in North Carolina.



Sources: Emsi Economic Impact Study; <https://www.zillow.com/clark-county-in/home-values/>; <http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/>; <http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/>.