

REFLECTS FY 2019-20

The Economic Value of Rockingham Community College

About RCC A,050 Non-credit students Credit students 301 Employees Rockingham County North Carolina jobs in Rockingham County out of • every is supported by the activities 2of RCC and its students. **ECONOMIC IMPACT ANALYSIS RCC TOTAL ANNUAL IMPACT** Alumni impact = 25 jobs = family of four Impact of the increased earnings of RCC S95.6 million alumni and the businesses they work for \$75.9 million 1,381 Added income Jobs supported Added income 1,836 OR An economic boost similar Jobs supported OR to hosting the World Series F 13x Student spending impact **Operations spending impact** Impact of the daily spending of RCC students Impact of annual payroll and other spending attracted to or retained in the county **\$15.7** million **\$4.1** million 10/ 🐽 OR Added income 348 Added income Jobs supported Jobs supported Enough to buy Enough to buy 328 families* OR 467 new cars a year's worth of groceries

INVESTMENT ANALYSIS









Taxpayers gain \$2.20 in added tax revenue and public sector savings society gains \$7.90 in added state revenue and social savings \$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$

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The average associate degree graduate from RCC will see an increase in earnings of **\$7,000** each year compared to someone with a high school diploma or equivalent working in North Carolina.



Sources: Emsi Burning Glass Economic Impact Study; http://www.chicagotribune.com/news/opinion/commentary/ct-world-series-host-cities-economy-2015/103-story.html; http://www.usatoday.com/ story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/; http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/