




The Economic Value of Rockingham Community College

About RCC

 **2,557** Credit students
  **4,050** Non-credit students
  **301** Employees



1 out of every 19 jobs in Rockingham County is supported by the activities of RCC and its students.

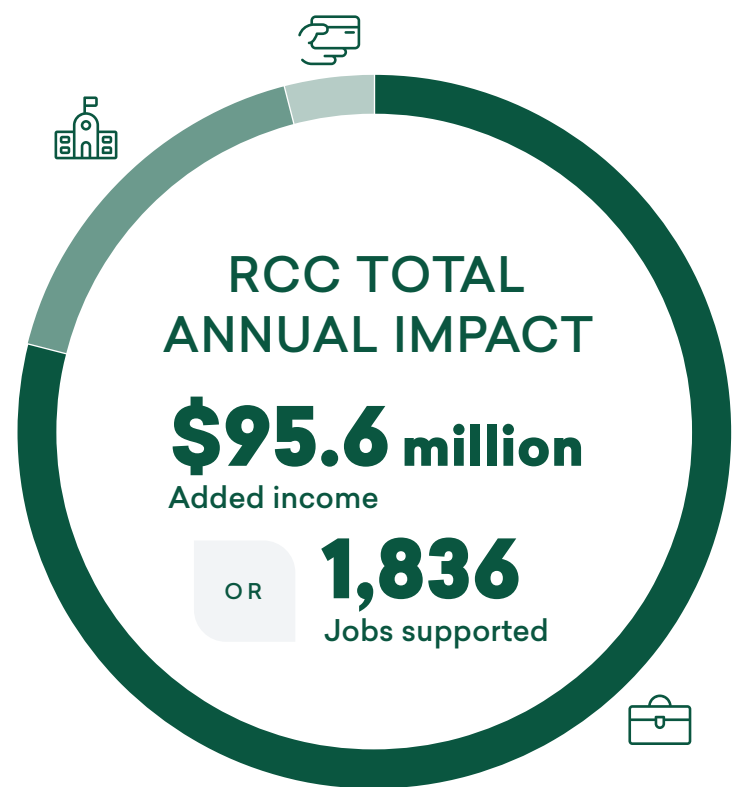
ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of RCC alumni and the businesses they work for

\$75.9 million
Added income

1,381
Jobs supported

An economic boost similar to hosting the World Series
13x



Operations spending impact
Impact of annual payroll and other spending

\$15.7 million
Added income

348
Jobs supported

Enough to buy **467** new cars

Student spending impact
Impact of the daily spending of RCC students attracted to or retained in the county

\$4.1 million
Added income

107
Jobs supported

Enough to buy **328** families* a year's worth of groceries

INVESTMENT ANALYSIS

For every \$1...

Students gain **\$4.60** in lifetime earnings

Taxpayers gain **\$2.20** in added tax revenue and public sector savings

Society gains **\$7.90** in added state revenue and social savings

The average associate degree graduate from RCC will see an increase in earnings of **\$7,000** each year compared to someone with a high school diploma or equivalent working in North Carolina.

