

The Economic Value of Robeson Community College

About RCC

2,536 Credit students
 6,073 Non-credit students
 354 Employees



ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of RCC alumni and the businesses they work for

\$71 million
 Added income

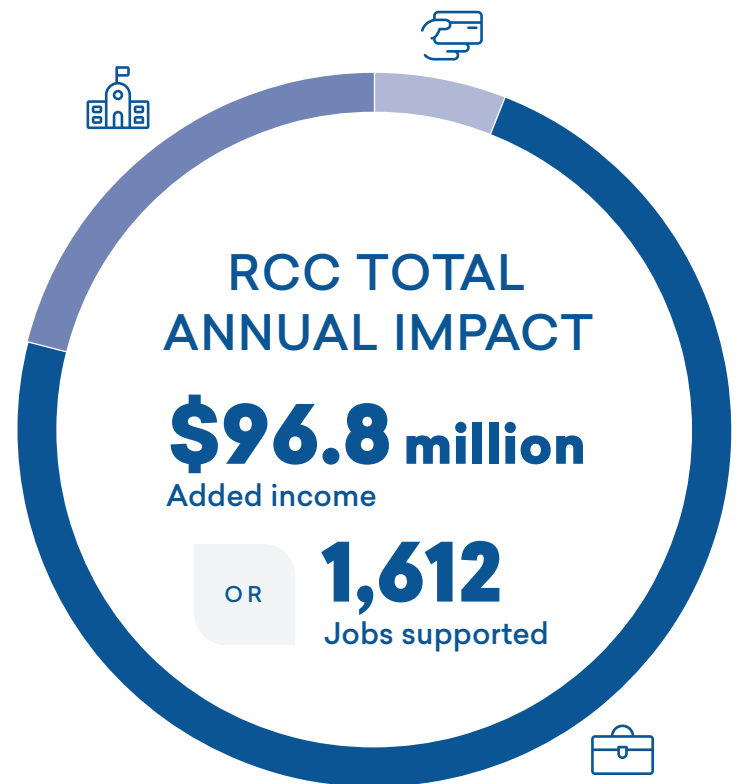
1,044
 Jobs supported

An economic boost similar to hosting the World Series **12x**

OR

1,612
 Jobs supported

● = 25 jobs
 * = family of four



Operations spending impact
Impact of annual payroll and other spending

\$20.3 million
 Added income

422
 Jobs supported

Enough to buy **603** new cars

OR

Student spending impact
Impact of the daily spending of RCC students attracted to or retained in the region

\$5.5 million
 Added income

OR

146 Jobs supported

Enough to buy **446** families* a year's worth of groceries

INVESTMENT ANALYSIS

For every \$1...

Students gain **\$7.00** in lifetime earnings

Taxpayers gain **\$1.70** in added tax revenue and public sector savings

Society gains **\$7.60** in added state revenue and social savings

The average associate degree graduate from RCC will see an increase in earnings of **\$6,900** each year compared to someone with a high school diploma or equivalent working in North Carolina.

