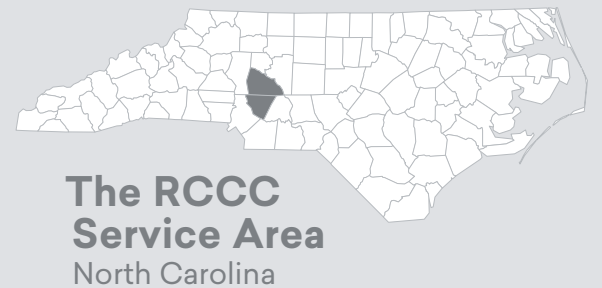


The Economic Value of Rowan-Cabarrus Community College

About RCCC

9,508 Credit students
 7,978 Non-credit students
 967 Employees



1 out of every **39** jobs in the RCCC Service Area is supported by the activities of RCCC and its students.

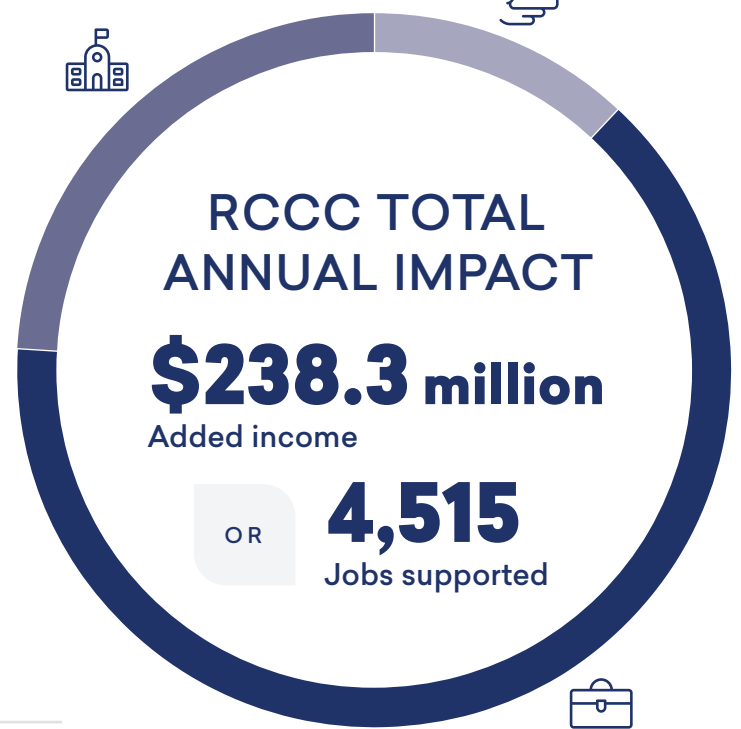
ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of RCCC alumni and the businesses they work for

\$151.5 million
Added income

2,621
Jobs supported

An economic boost similar to hosting the World Series
25x



Operations spending impact
Impact of annual payroll and other spending

\$57 million
Added income

1,103
Jobs supported

Enough to buy **1,699** new cars

Student spending impact
Impact of the daily spending of RCCC students attracted to or retained in the region

\$29.8 million
Added income

792
Jobs supported

Enough to buy **2,394** families* a year's worth of groceries

INVESTMENT ANALYSIS

For every \$1...

Students gain **\$5.20** in lifetime earnings

Taxpayers gain **\$2.80** in added tax revenue and public sector savings

Society gains **\$10.60** in added state revenue and social savings

The average associate degree graduate from RCCC will see an increase in earnings of **\$8,000** each year compared to someone with a high school diploma or equivalent working in North Carolina.

