

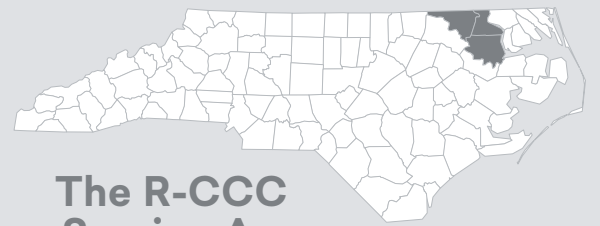
# The Economic Value of Roanoke-Chowan Community College

## About R-CCC

**793**  
Credit students

**1,491**  
Non-credit students

**115**  
Employees



The R-CCC Service Area  
North Carolina

**1** out of every **45** jobs in the R-CCC Service Area is supported by the activities of R-CCC and its students.

## ECONOMIC IMPACT ANALYSIS



### Alumni impact

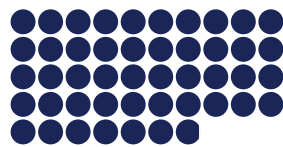
Impact of the increased earnings of R-CCC alumni and the businesses they work for

**\$24.9 million**  
Added income

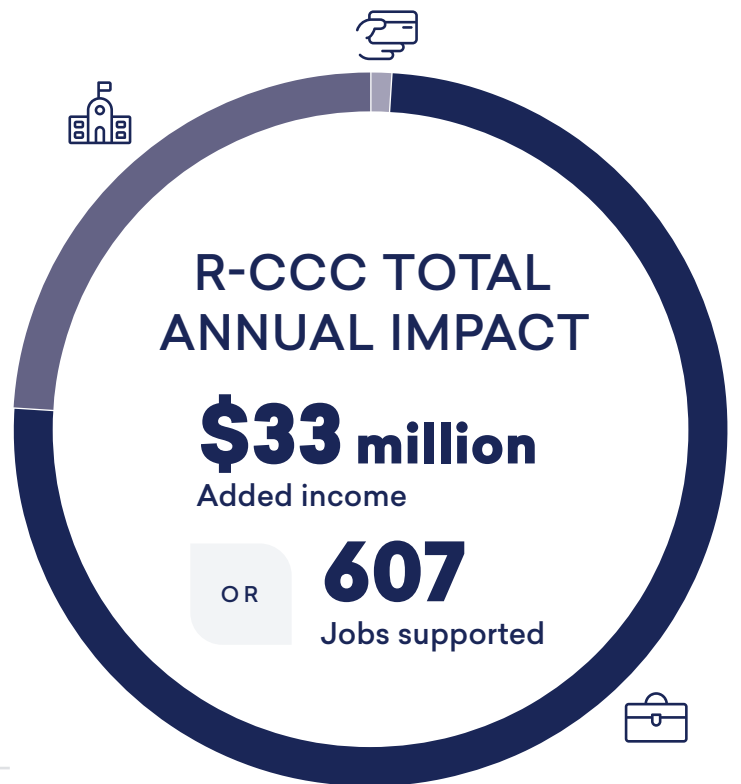
**469**  
Jobs supported

An economic boost similar to hosting the World Series  
**4x**

OR



● = 10 jobs  
\* = family of four



### Operations spending impact

Impact of annual payroll and other spending

**\$8 million**  
Added income

**132**  
Jobs supported

Enough to buy **237** new cars

OR



### Student spending impact

Impact of the daily spending of R-CCC students attracted to or retained in the region

**\$211.3 thousand**  
Added income

OR **7** Jobs supported

Enough to buy **17** families\* a year's worth of groceries

## INVESTMENT ANALYSIS

### For every \$1...



Students gain **\$6.20** in lifetime earnings



Society gains **\$5.50** in added state revenue and social savings



### In total...



Taxpayers gain in added tax revenue and public sector savings  
**\$6.5 million**

The average associate degree graduate from R-CCC will see an increase in earnings of **\$7,000** each year compared to someone with a high school diploma or equivalent working in North Carolina.

