

## THE ECONOMIC VALUE OF PITT COMMUNITY COLLEGE'S Information Technology: Cyber Security Program



*The Information Technology: Cyber Security program<sup>1</sup> was only recently established in 2016. In FY 2019-20, PCC enrolled 60 students in the program. Of these students, 11 graduated with an associate degree in FY 2019-20.*



PITT COUNTY, NC

### CAREER OUTLOOK

The Information Technology: Cyber Security program can lead students into a number of occupations, which may include computer & information systems managers; computer systems analysts; and information security analysts. Many of the Information Technology: Cyber Security program students will enter the Pitt County workforce.

Using the county number of annual job openings for these occupations (11) and subtracting the FY 2019-20 PCC completers that may fill these openings (11), we find that the supply of PCC completers is meeting the demand of employers evenly.<sup>2</sup> There are 38 unique job postings at the associate degree or below for these occupations in Pitt County. The top three posting companies are Highmark Health; Windstream Holdings, Inc.; and CDM Smith Inc.

### ALUMNI IMPACT

Former students of PCC's Information Technology: Cyber Security program added \$38.1 thousand in income to the Pitt County economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the county workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

#### PROGRAM TO OCCUPATION MAPPING METRICS IN PITT COUNTY

Number of occupations	6
Jobs (2020)	506
Projected avg. job growth (2020-2029)	+0.8%
Annual openings (2020)	11
Median annual wage (2020)*	\$85,702

\* The median annual wage reflects all award levels.

#### ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings  
increase per completer

**\$872.2 thousand**

Total alumni impact  
in FY 2019-20

**\$38.1 thousand**



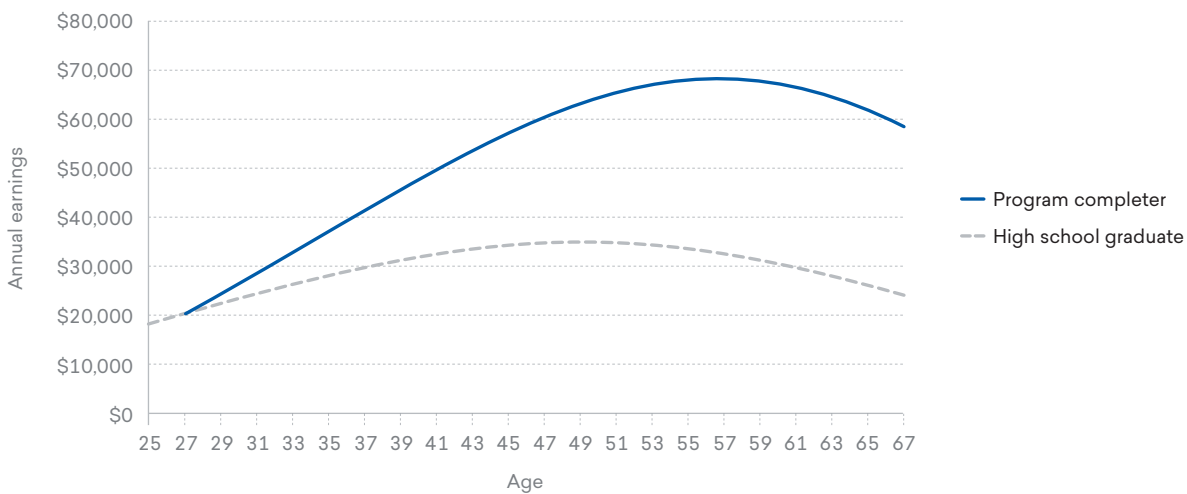
<sup>1</sup> The Information Technology: Cyber Security program is defined by the following Classification of Instructional Programs (CIP) code: Information Technology (11.0103).

<sup>2</sup> For the purposes of this analysis, only PCC completers were considered when comparing to annual openings.

## STUDENT RETURN ON INVESTMENT

To earn a degree in the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$7.50 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 22.2%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER  
COMPARED TO A HIGH SCHOOL GRADUATE



## TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$1.3 million in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$46.6 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$1.3 million in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings



**\$1.3 million**