

# The Economic Value of Pitt Community College

## About PCC

**10,314** Credit students    
 **8,881** Non-credit students    
 **1,060** Employees



**1** out of every **25** jobs in Pitt County is supported by the activities of PCC and its students.

## ECONOMIC IMPACT ANALYSIS

**Alumni impact**  
*Impact of the increased earnings of PCC alumni and the businesses they work for*

**\$159.5 million**  
Added income

An economic boost similar to hosting the World Series **27x** OR **2,548** Jobs supported



**Operations spending impact**  
*Impact of annual payroll and other spending*

**\$57.8 million** Added income     **1,225** Jobs supported

Enough to buy **1,723** new cars OR

**Student spending impact**  
*Impact of the daily spending of PCC students attracted to or retained in the county*

**\$10.8 million** Added income     OR **311** Jobs supported

Enough to buy **870** families\* a year's worth of groceries

## INVESTMENT ANALYSIS

For every \$1...

**Students** gain **\$4.20** in lifetime earnings

**Taxpayers** gain **\$2.40** in added tax revenue and public sector savings

**Society** gains **\$7.10** in added state revenue and social savings

The average associate degree graduate from PCC will see an increase in earnings of **\$8,200** each year compared to someone with a high school diploma or equivalent working in North Carolina.

