The Economic Value of Pitt Community College

About PCC
- 10,314 Credit students
- 8,881 Non-credit students
- 1,060 Employees

1 out of every 25 jobs in Pitt County is supported by the activities of PCC and its students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of PCC alumni and the businesses they work for

An economic boost similar to hosting the World Series
27x

$159.5 million Added income
2,548 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

$57.8 million Added income
1,225 Jobs supported

Student spending impact
Impact of the daily spending of PCC students attracted to or retained in the county

$10.8 million Added income
311 Jobs supported

INVESTMENT ANALYSIS

For every $1...

- Students gain $4.20 in lifetime earnings
- Taxpayers gain $2.40 in added tax revenue and public sector savings
- Society gains $7.10 in added state revenue and social savings

The average associate degree graduate from PCC will see an increase in earnings of $8,200 each year compared to someone with a high school diploma or equivalent working in North Carolina.

Sources:
- Emsi Burning Glass Economic Impact Study
- http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/