

REFLECTS FY 2019-20

The Economic Value of Pamlico Community College





tudents

Non-credit students

OR

136

Jobs supported

0000000





Service Area North Carolina

ECONOMIC IMPACT ANALYSIS



= 10 jobs

* = family of four



Alumni impact

Impact of the increased earnings of PCC alumni and the businesses they work for

Operations spending impact

Impact of annual payroll and other spending

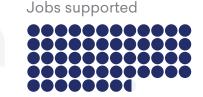
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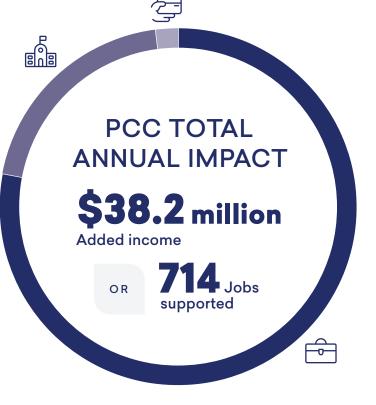
\$29.9 million Added income



B

An economic boost similar to hosting the World Series **5x** 556







Student spending impact

Impact of the daily spending of PCC students retained in the region



Enough to buy **70** families* a year's worth of groceries



OR





\$7.4 million

Added income

Enough to buy

222 new cars





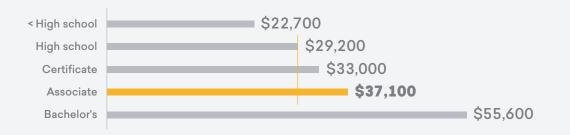


students gain \$2.80 in lifetime earnings



Taxpayers gain \$1.50 in added tax revenue and public sector savings society gains \$4.90 in added state revenue and social savings \$\$\$\$\$\$\$

The average associate degree graduate from PCC will see an increase in earnings of \$7,900 each year compared to someone with a high school diploma or equivalent working in North Carolina.



Sources: Emsi Burning Glass Economic Impact Study; http://www.chicagotribune.com/news/opinion/commentary/ct-world-series-host-cities-economy-2015/103-story.html; http://www.usatoday.com/story/noney/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/; http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/

