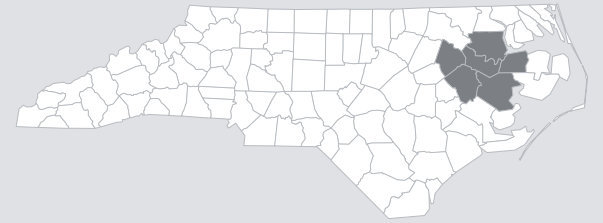




REFLECTS FY 2019-20

The Economic Value of Martin Community College

The MCC Economic Impact Region, North Carolina



About MCC

1,088 Credit students

1,907 Non-credit students

172 Employees

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of MCC alumni and the businesses they work for

An economic boost similar to hosting the World Series **7x**

\$43.7 million
Added income

765 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

Enough to buy **276** new cars

\$9.3 million
Added income

198 Jobs supported

Student spending impact
Impact of the daily spending of MCC students attracted to or retained in the region

Enough to buy **93** families* a year's worth of groceries

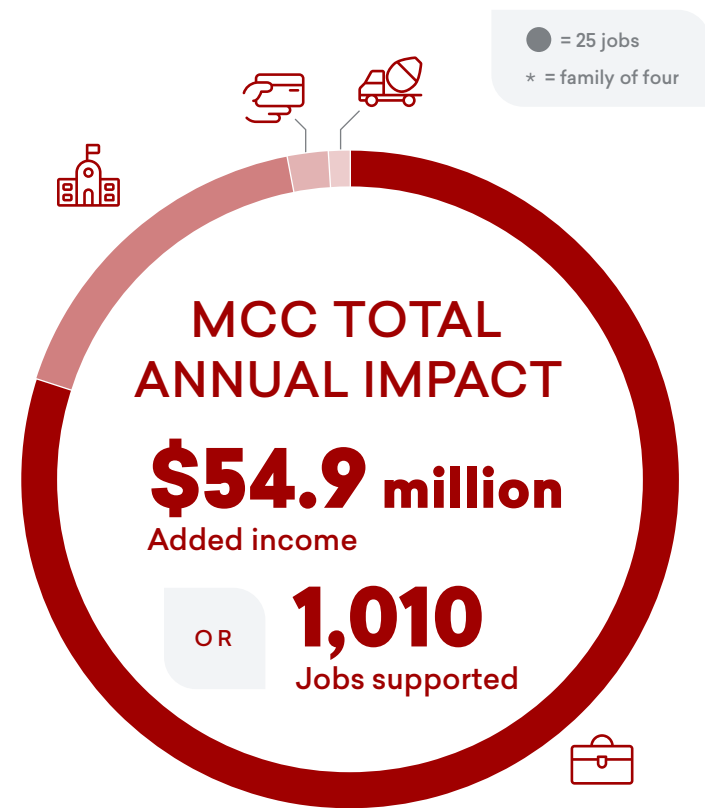
\$1.2 million
Added income

32 Jobs supported

Construction spending impact
Impact of expenditures for ongoing construction projects

\$766.5 thousand
Added income

15 Jobs supported



INVESTMENT ANALYSIS

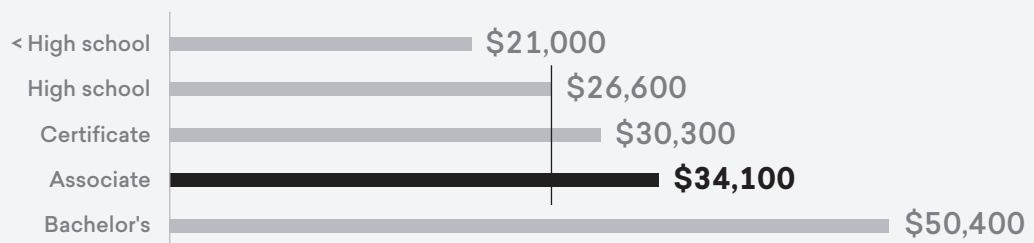
For every \$1...

Students gain **\$5.50** in lifetime earnings

Taxpayers gain **\$1.40** in added tax revenue and public sector savings

Society gains **\$7.00** in added state revenue and social savings

The average associate degree graduate from MCC will see an increase in earnings of **\$7,500** each year compared to someone with a high school diploma or equivalent working in North Carolina.



Sources: Emsi Burning Glass Economic Impact Study; <http://www.chicagotribune.com/news/opinion/commentary/ct-world-series-host-cities-economy-20151103-story.html>; <http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/>; <http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/>