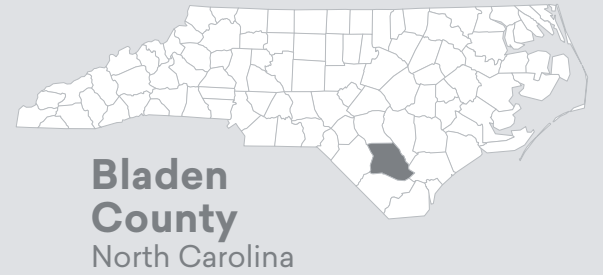


The Economic Value of Bladen Community College



About BCC

1,716
Credit students

2,106
Non-credit students

205
Employees

1 out of every 26 jobs in Bladen County is supported by the activities of BCC and its students

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of BCC alumni and the businesses they work for

\$21 million
Added income



An economic boost similar to hosting the World Series
4x

OR

428 Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$10 million
Added income



Enough to buy **297** new cars

OR

217 Jobs supported



Student spending impact

Impact of the daily spending of BCC students attracted to or retained in the county

\$303 thousand
Added income



Enough to buy **24** families* a year's worth of groceries

OR

9 Jobs supported



Construction spending impact

Impact of expenditures for ongoing construction projects

\$582.3 thousand
Added income

OR

13 Jobs supported

INVESTMENT ANALYSIS



For every \$1...



Students gain **\$4.70** in lifetime earnings



Taxpayers gain **\$1.40** in added tax revenue and public sector savings



Society gains **\$6.10** in added state revenue and social savings



The average associate degree graduate from BCC will see an increase in earnings of **\$7,500** each year compared to a person with a high school diploma or equivalent working in North Carolina.

