

REFLECTS FY 2019-20

The Economic Value of Isothermal Community College

About ICC

2,780
Credit students







jobs in the ICC Service Area is supported by the activities of ICC and its students.

ECONOMIC IMPACT ANALYSIS





Alumni impact

Impact of the increased earnings of ICC alumni and the businesses they work for

An economic boost similar to hosting the World Series 15x

OR

\$92 million

1,867 Jobs supported







Operations spending impact

Impact of annual payroll and other spending

\$17.1 million

Added income



Enough to buy 509 new cars

OR

433 Jobs supported



Student spending impact

Impact of the daily spending of ICC students attracted to or retained in the region

\$2.9 million



Jobs supported



Enough to buy 235 families* a year's worth of groceries

INVESTMENT ANALYSIS



For every \$1...



Students gain \$5.20 in lifetime earnings

99999



Taxpayers gain \$1.50 in added tax revenue and public sector savings



Society gains \$6.50 in added state revenue and social savings

\$ 5 5 5

The average associate degree graduate from ICC will see an increase in earnings of \$6,900 each year compared to someone with a high school diploma or equivalent working in North Carolina.

