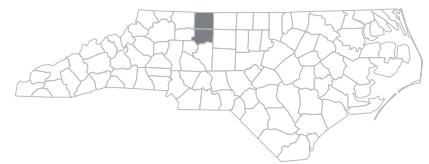


THE ECONOMIC VALUE OF FORSYTH TECHNICAL COMMUNITY COLLEGE'S IT-Programming & Software Development Program



The IT-Programming & Software Development program¹ was recently established in 2016. In FY 2019-20, Forsyth Tech enrolled 124 students in the program. Of these students, one graduated with a certificate and 13 graduated with an associate degree in FY 2019-20.



THE FORSYTH TECH SERVICE AREA, NC

CAREER OUTLOOK

The IT-Programming & Software Development program can lead students into a number of occupations, which may include computer programmers; software developers & software quality assurance analysts & testers; and information security analysts. Many of the IT-Programming & Software Development program students will enter the Forsyth Tech Service Area² workforce.

Using the regional number of annual openings for these occupations (44) and subtracting the FY 2019-20 Forsyth Tech completers that may fill these openings (14), we arrive at a gap of 30 job openings.³ There are 83 unique job postings at the associate degree or below for these occupations in the Forsyth Tech Service Area. The top three posting companies are Hanesbrands Inc.; Wells Fargo & Company; and Anthem, Inc.

PROGRAM TO OCCUPATION MAPPING METRICS IN THE FORSYTH TECH SERVICE AREA

Number of occupations	6
Jobs (2020)	2,020
Projected avg. job growth (2020-2029)	+0.8%
Annual openings (2020)	44
Median annual wage (2020)*	\$86,883

* The median annual wage reflects all award levels.

ALUMNI IMPACT

Former students of Forsyth Tech's IT-Programming & Software Development program added \$92.1 thousand in income to the Forsyth Tech Service Area economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the regional workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings increase per completer
\$888.8 thousand

Total alumni impact in FY 2019-20
\$92.1 thousand

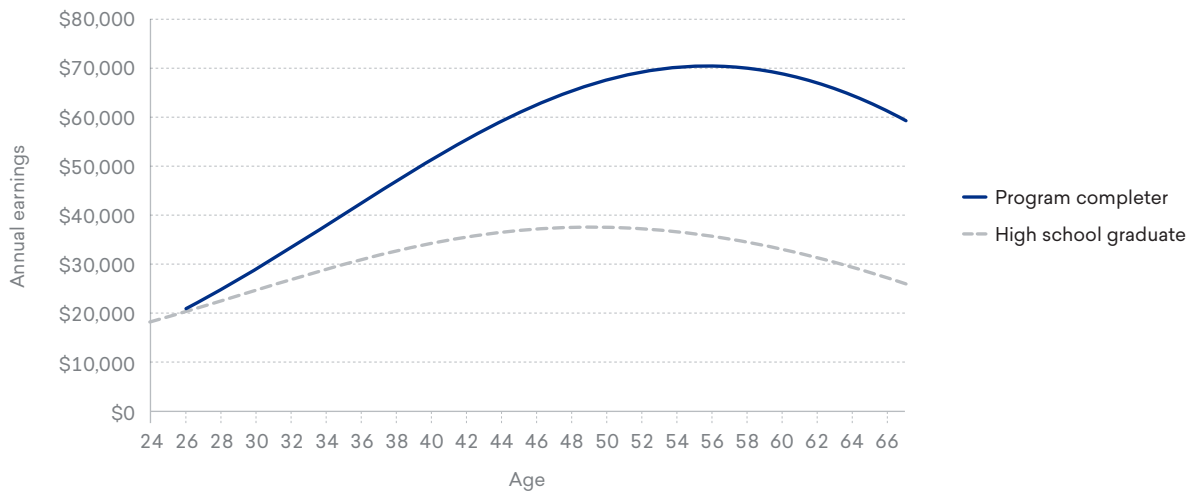


1 The IT-Programming & Software Development program is defined by the following Classification of Instructional Programs (CIP) code: Information Technology (11.0103).
 2 For the purposes of this analysis, the Forsyth Tech Service Area is defined as Forsyth and Stokes Counties.
 3 For the purposes of this analysis, only Forsyth Tech completers were considered when comparing to annual openings.

STUDENT RETURN ON INVESTMENT

To earn a degree or certificate in the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$7.90 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 22.2%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER COMPARED TO A HIGH SCHOOL GRADUATE



TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$1.9 million in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$61 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$2.0 million in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings



\$2.0 million