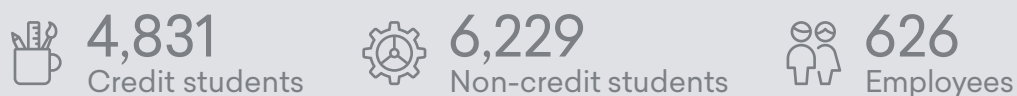


The Economic Value of Davidson-Davie Community College

About DDCC



1 out of every **32** jobs in Davidson & Davie Counties is supported by the activities of DDCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of DDCC alumni and the businesses they work for

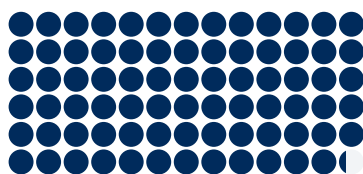
\$104.7 million
Added income

1,932 Jobs supported



An economic boost similar to hosting the World Series
17x

OR



Operations spending impact

Impact of annual payroll and other spending

\$25.2 million
Added income

646 Jobs supported



Enough to buy **752** new cars

OR



Student spending impact

Impact of the daily spending of DDCC students attracted to or retained in the region

\$3.1 million
Added income

85 Jobs supported



Enough to buy **249** families* a year's worth of groceries

INVESTMENT ANALYSIS



For every \$1...



Students gain **\$5.10** in lifetime earnings



Taxpayers gain **\$2.00** in added tax revenue and public sector savings



Society gains **\$7.90** in added state revenue and social savings



The average associate degree graduate from DDCC will see an increase in earnings of **\$7,800** each year compared to someone with a high school diploma or equivalent working in North Carolina.

