

THE ECONOMIC VALUE OF CRAVEN COMMUNITY COLLEGE'S CDL Program



*The CDL program¹ was recently established in 2015.
In FY 2019-20, CCC enrolled 31 students in the program.*



CRAVEN COUNTY, NC

CAREER OUTLOOK

The CDL program can lead students into a number of occupations, which may include driver/sales workers; heavy & tractor-trailer truck drivers; and light truck drivers. Many of the CDL program students will enter the Craven County workforce.

Using the county number of annual job openings for these occupations (43) and subtracting the FY 2019-20 CCC students that may fill these openings (31), we arrive at a gap of 12 job openings.² There are 72 unique job postings at the associate degree or below for these occupations in Craven County. The top three posting companies are: U.S. Xpress, Inc.; Uber Eats; and C.R. England, Inc.

ALUMNI IMPACT

Former students of CCC's CDL program added \$449.6 thousand in income to the Craven County economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the county workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

PROGRAM TO OCCUPATION MAPPING METRICS IN CRAVEN COUNTY

Number of occupations	5
Jobs (2020)	1,331
Projected avg. job growth (2020-2029)	+0.1%
Annual openings (2020)	43
Median annual wage (2020)*	\$33,112

* The median annual wage reflects all award levels.

ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings
increase per completer

\$259.2 thousand

Total alumni impact
in FY 2019-20

\$449.6 thousand



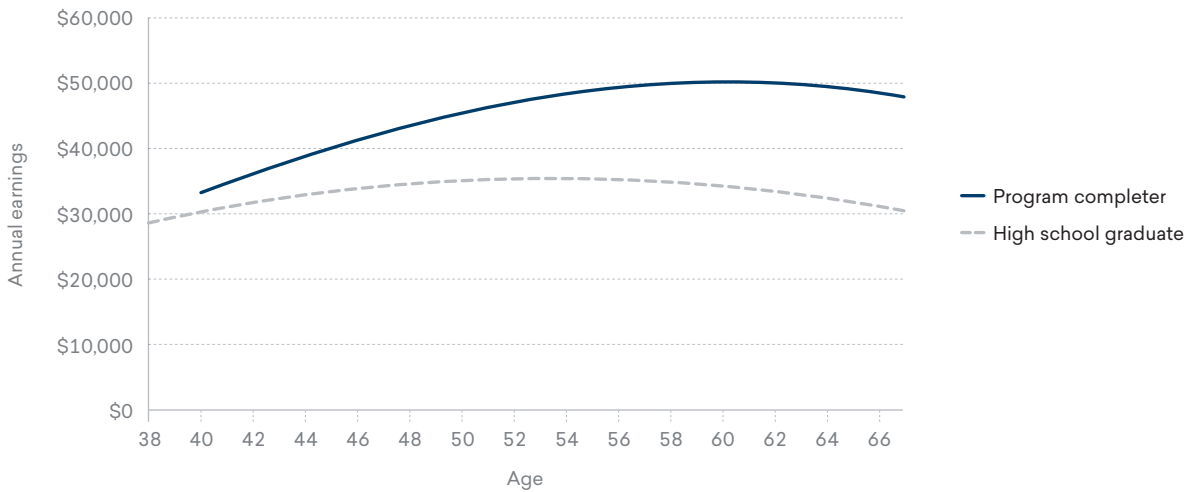
¹ The CDL program is defined by the following Classification of Instructional Programs (CIP) code: Truck & Bus Driver/ Commercial Vehicle Operator & Instructor (49.0205).

² For the purposes of this analysis, only CCC completers were considered when comparing to annual openings.

STUDENT RETURN ON INVESTMENT

To complete the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$3.80 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 23.8%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER COMPARED TO A HIGH SCHOOL GRADUATE



TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$653.4 thousand in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$58.3 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$711.7 thousand in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings **\$711.7 thousand**

