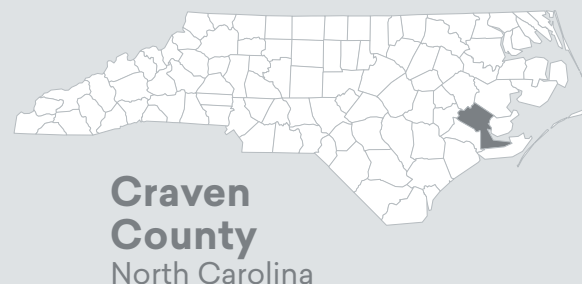
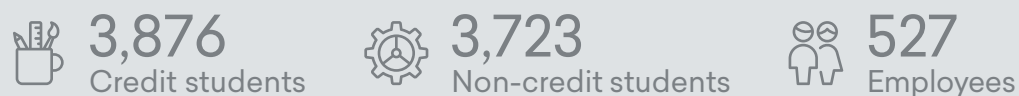




REFLECTS FY 2019-20

The Economic Value of Craven Community College

About CCC



1 out of every **33** jobs in Craven County is supported by the activities of CCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

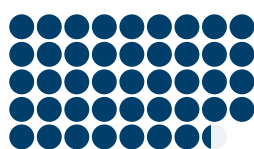
Impact of the increased earnings of CCC alumni and the businesses they work for

\$71.6 million
Added income

1,084
Jobs supported

An economic boost similar to hosting the World Series
12x

OR



● = 25 jobs
* = family of four



Operations spending impact

Impact of annual payroll and other spending

\$22.2 million
Added income

563
Jobs supported

Enough to buy **661** new cars

OR



Student spending impact

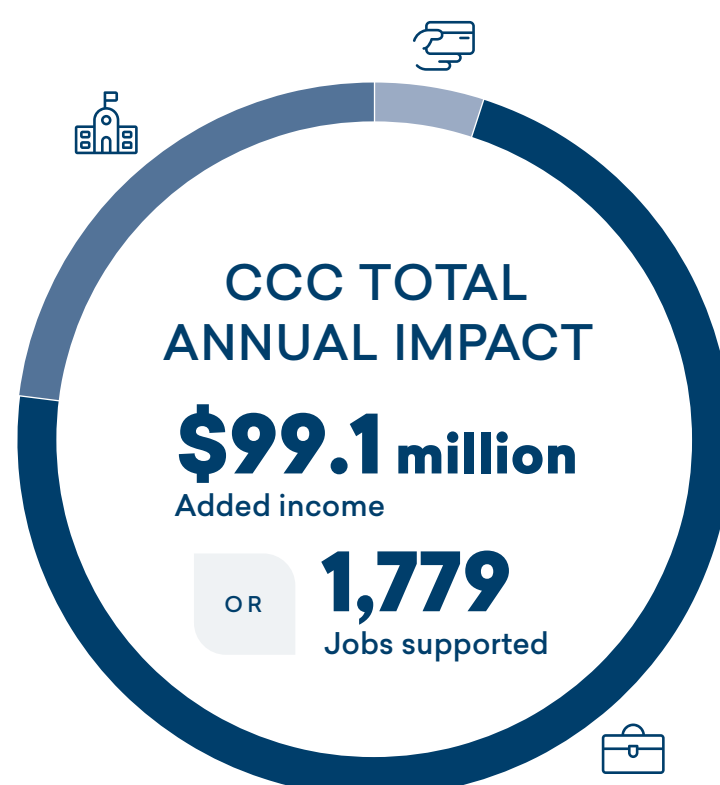
Impact of the daily spending of CCC students attracted to or retained in the county

\$5.3 million
Added income

132 Jobs supported



Enough to buy **427** families* a year's worth of groceries



INVESTMENT ANALYSIS



For every \$1...



Students gain **\$6.10** in lifetime earnings



Taxpayers gain **\$2.00** in added tax revenue and public sector savings



Society gains **\$9.00** in added state revenue and social savings



The average associate degree graduate from CCC will see an increase in earnings of **\$8,400** each year compared to someone with a high school diploma or equivalent working in North Carolina.

