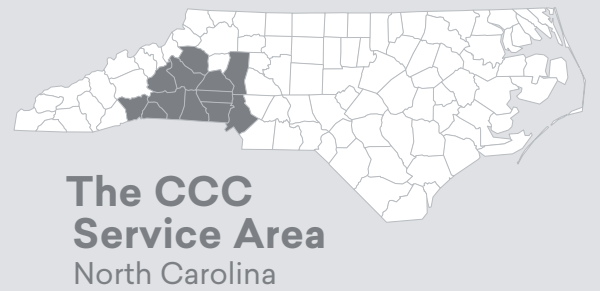


The Economic Value of Cleveland Community College

About CCC

3,815 Credit students
 5,643 Non-credit students
 432 Employees



ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of CCC alumni and the businesses they work for

\$184.3 million
Added income

2,370
Jobs supported

An economic boost similar to hosting the World Series
31x

OR

CCC TOTAL ANNUAL IMPACT

\$210.3 million
Added income

OR **2,922**
Jobs supported

● = 50 jobs
* = family of four

Operations spending impact
Impact of annual payroll and other spending

\$24.4 million
Added income

Enough to buy **726** new cars

OR

515
Jobs supported

Student spending impact
Impact of the daily spending of CCC students attracted to or retained in the region

\$1.7 million
Added income

OR **37**
Jobs supported

Enough to buy **135 families***
a year's worth of groceries

INVESTMENT ANALYSIS

For every \$1...

Students gain **\$5.40** in lifetime earnings

Taxpayers gain **\$3.20** in added tax revenue and public sector savings

Society gains **\$10.70** in added state revenue and social savings

The average associate degree graduate from CCC will see an increase in earnings of **\$10,200** each year compared to a person with a high school diploma or equivalent working in North Carolina.

