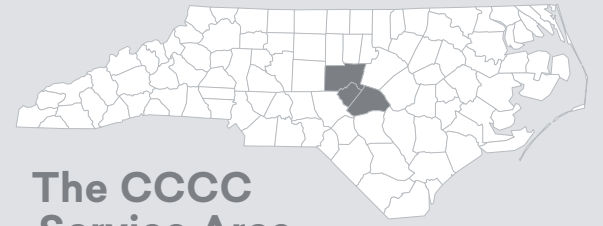


The Economic Value of Central Carolina Community College



The CCCC Service Area
North Carolina

About CCCC

 **7,775**
Credit students

 **7,968**
Non-credit students

 **859**
Employees


1 out of every **32** jobs in the CCCC Service Area is supported by the activities of CCCC and its students.

ECONOMIC IMPACT ANALYSIS

 **Alumni impact**
Impact of the increased earnings of CCCC alumni and the businesses they work for

\$106.8 million
Added income

2,158 Jobs supported


 An economic boost similar to hosting the World Series
18x

 **Operations spending impact**
Impact of annual payroll and other spending


\$43 million
Added income

939 Jobs supported

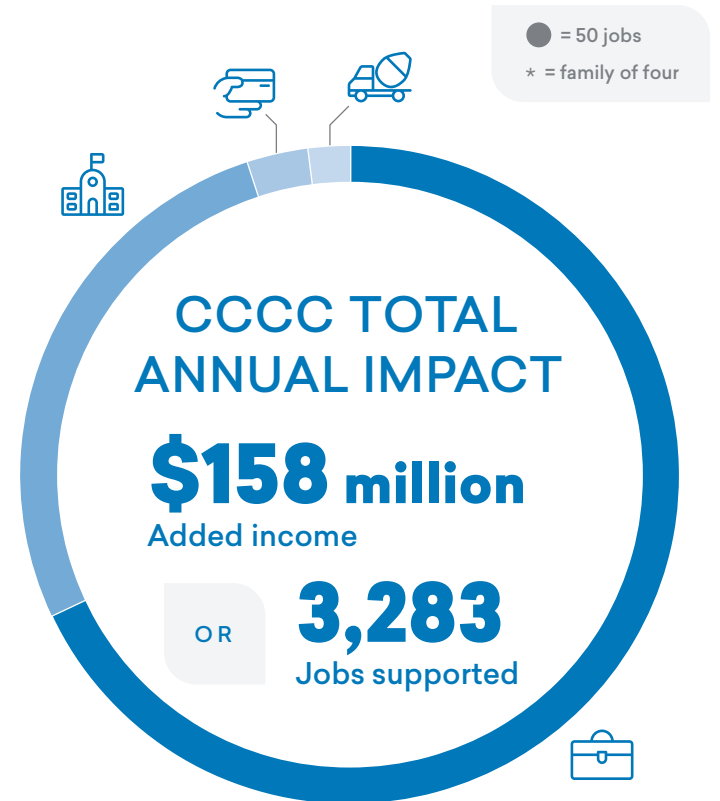
 Enough to buy **1,283** new cars

 **Student spending impact**
Impact of the daily spending of CCCC students attracted to or retained in the region

\$4.9 million
Added income

 Enough to buy **398** families* a year's worth of groceries

125 Jobs supported




 **Construction spending impact**
Impact of expenditures for ongoing construction projects
\$3.2 million
Added income

OR **61** Jobs supported

INVESTMENT ANALYSIS

For every \$1...

 **Students** gain **\$5.80** in lifetime earnings
\$ \$ \$ \$ \$ \$

 **Taxpayers** gain **\$1.70** in added tax revenue and public sector savings
\$ \$

 **Society** gains **\$7.40** in added state revenue and social savings
\$ \$ \$ \$ \$ \$ \$ \$

The average associate degree graduate from CCCC will see an increase in earnings of **\$6,900** each year compared to a person with a high school diploma or equivalent working in North Carolina.

