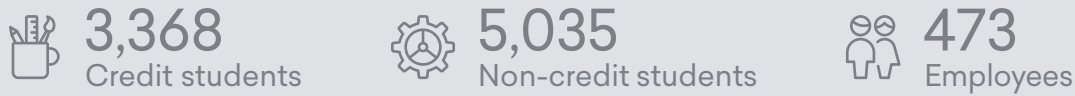
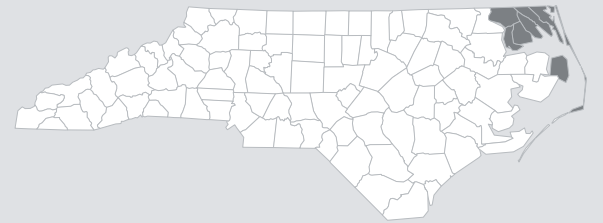


The Economic Value of the College of The Albemarle

About COA



The Albemarle Area North Carolina



1 out of every **33** jobs in the Albemarle Area is supported by the activities of COA and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

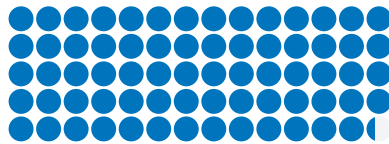
Impact of the increased earnings of COA alumni and the businesses they work for

\$83.4 million
Added income

1,733
Jobs supported

An economic boost similar to hosting the World Series
14x

OR



● = 25 jobs
* = family of four



Operations spending impact

Impact of annual payroll and other spending

\$18 million
Added income

526
Jobs supported

Enough to buy **535** new cars

OR



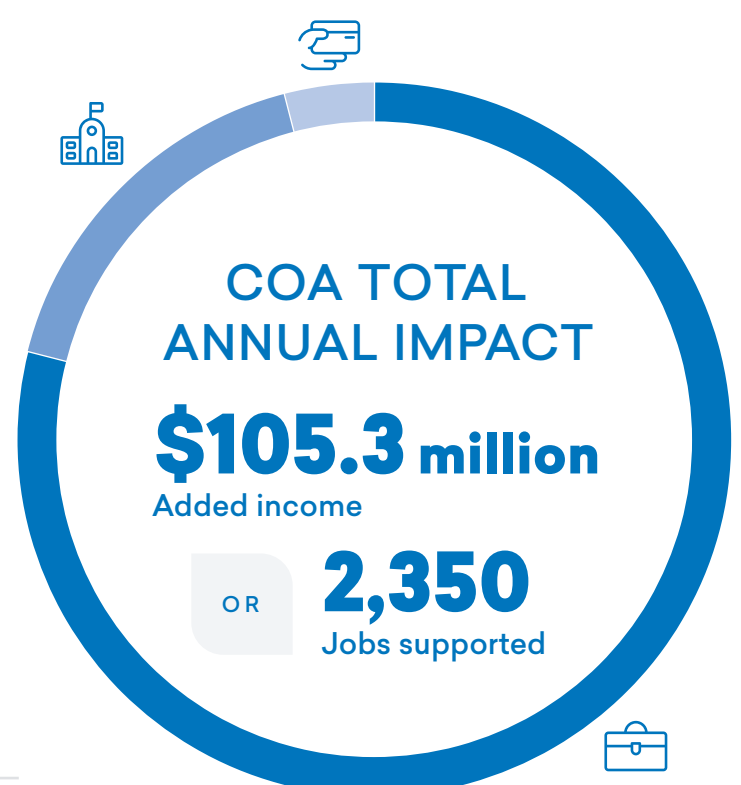
Student spending impact

Impact of the daily spending of COA students attracted to or retained in the region

\$4 million
Added income

91
Jobs supported

Enough to buy **319** families* a year's worth of groceries



INVESTMENT ANALYSIS



For every \$1...



Students gain **\$5.40** in lifetime earnings



Taxpayers gain **\$1.70** in added tax revenue and public sector savings



Society gains **\$7.70** in added state revenue and social savings



The average associate degree graduate from COA will see an increase in earnings of **\$6,900** each year compared to someone with a high school diploma or equivalent working in North Carolina.

