

THE ECONOMIC VALUE OF CAPE FEAR COMMUNITY COLLEGE'S Health and Human Services Program



The Health and Human Services program¹ was established in 1964. In FY 2019-20, CFCC enrolled 693 students in the program. Of these students, 46 graduated with a certificate and 179 graduated with an associate degree in FY 2019-20.



THE CFCC SERVICE AREA, NC

CAREER OUTLOOK

The Health and Human Services program can lead students into a number of occupations, which may include registered nurses; dental hygienists; and licensed practical & licensed vocational nurses. Many of the Health and Human Services program students will enter the CFCC Service Area² workforce.

Using the regional number of annual openings for these occupations (594) and subtracting the FY 2019-20 CFCC completers that may fill these openings (225), we arrive at a gap of 622 job openings.³ The top three posting companies are New Hanover Regional Medical Center; Emerald Health Services; and BAYADA Home Health Care.

PROGRAM TO OCCUPATION MAPPING METRICS IN THE CFCC SERVICE AREA

Number of occupations	9
Jobs (2020)	10,598
Projected avg. job growth (2020-2029)	+1.6%
Annual openings (2020)	594
Median annual wage (2020)*	\$36,726

* The median annual wage reflects all award levels.

ALUMNI IMPACT

Former students of CFCC's Health and Human Services program added \$17.9 million in income to the CFCC Service Area economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the regional workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings
increase per completer
\$530.3 thousand

Total alumni impact
in FY 2019-20
\$17.9 million



1 The Health and Human Services program is defined by the following Classification of Instructional Programs (CIP) codes: Nursing Assistant/Aide & Patient Care Assistant/Aide (51.3902), Registered Nursing/Registered Nurse (51.3801), Licensed Practical/Vocational Nurse Training (51.3901), Dental Hygiene/Hygienist (51.0602), Dental Assisting/Assistant (51.0601), and Medical/Clinical Assistant (51.0801).

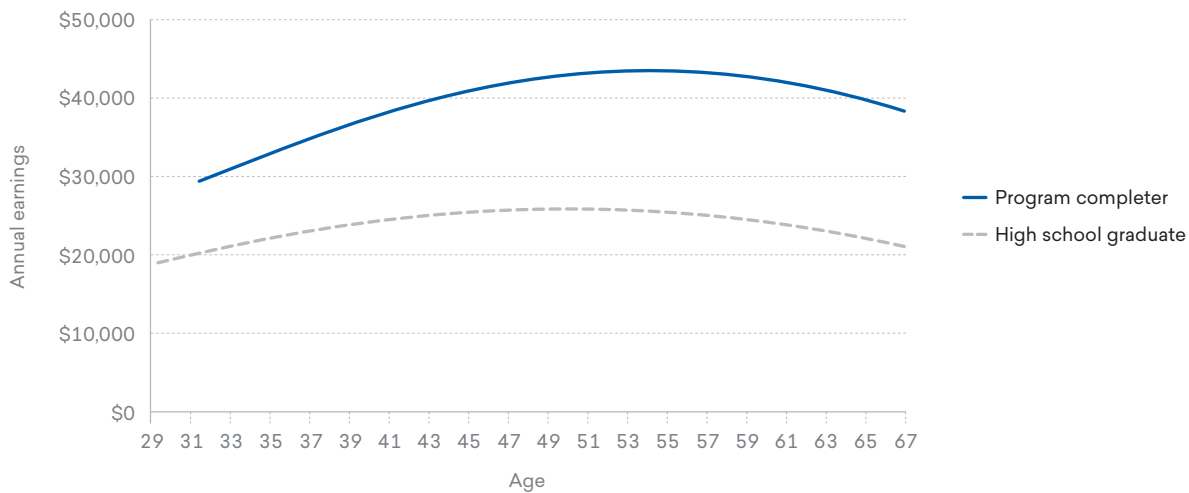
2 For the purposes of this analysis, the CFCC Service Area is defined as New Hanover and Pender Counties.

3 The number of job postings may be conservative given employers, such as hospitals, may hire multiple workers using one job posting. Also, for the purposes of this analysis, only CFCC completers were considered when comparing to unique job postings.

STUDENT RETURN ON INVESTMENT

To earn a degree or certificate in the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$10.60 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 53.2%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER
COMPARED TO A HIGH SCHOOL GRADUATE



TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$8.3 million in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$224.2 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$8.5 million in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings
\$8.5 million

