



The Economic Value of Brunswick Community College



About BCC

2,081
Credit students

3,668
Non-credit students

387
Employees

1 out of every 42 jobs in Brunswick County is supported by the activities of BCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of BCC alumni and the businesses they work for

\$42.9 million
Added income



An economic boost similar to hosting the World Series
7x

OR

766 Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$14.5 million
Added income



Enough to buy **433** new cars

OR

427 Jobs supported



Student spending impact

Impact of the daily spending of BCC students attracted to or retained in the county

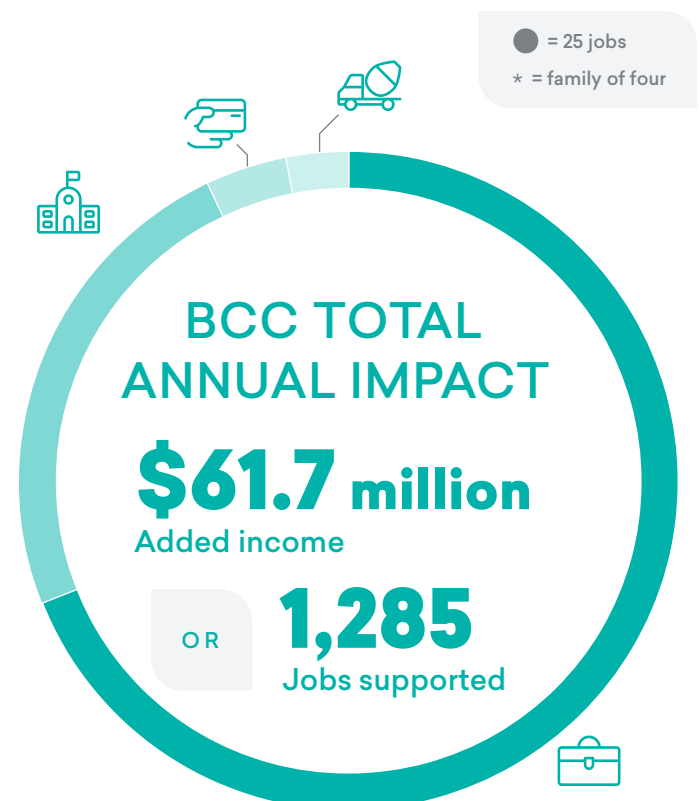
\$2.5 million
Added income



Enough to buy **201 families*** a year's worth of groceries

OR

56 Jobs supported



Construction spending impact

Impact of expenditures for ongoing construction projects

\$1.8 thousand
Added income

OR

35 Jobs supported

INVESTMENT ANALYSIS



For every \$1...



Students gain **\$6.30** in lifetime earnings



Taxpayers gain **\$1.20** in added tax revenue and public sector savings



Society gains **\$6.30** in added state revenue and social savings



The average associate degree graduate from BCC will see an increase in earnings of **\$7,300** each year compared to a person with a high school diploma or equivalent working in North Carolina.

