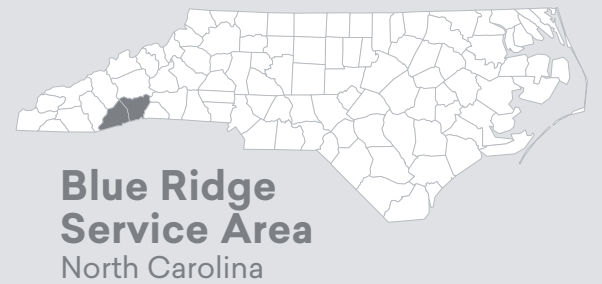


The Economic Value of Blue Ridge Community College

About Blue Ridge

3,149 Credit students
 8,588 Non-credit students
 436 Employees



1 out of every 31 jobs in the Blue Ridge Service Area is supported by the activities of Blue Ridge and its students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of Blue Ridge alumni and the businesses they work for

\$101.6 million
Added income

1,894
Jobs supported

An economic boost similar to hosting the World Series **17x**

OR

189 ●●●●●●●●●●

● = 50 jobs
* = family of four

BLUE RIDGE TOTAL ANNUAL IMPACT

\$128.1 million
Added income

OR **2,416**
Jobs supported

Operations spending impact
Impact of annual payroll and other spending

\$22.1 million
Added income

Enough to buy **658** new cars

OR

421
Jobs supported

●●●●●●●●●●

Student spending impact
Impact of the daily spending of Blue Ridge students retained in the region

\$4.5 million
Added income

OR **102** ●●●

Enough to buy **360** families* a year's worth of groceries

INVESTMENT ANALYSIS

For every \$1...

Students gain **\$4.90** in lifetime earnings

\$\$\$

Taxpayers gain **\$1.90** in added tax revenue and public sector savings

\$\$

Society gains **\$8.10** in added state revenue and social savings

\$\$\$\$\$

The average associate degree graduate from Blue Ridge will see an increase in earnings of **\$7,400** each year compared to someone with a high school diploma or equivalent working in North Carolina.

