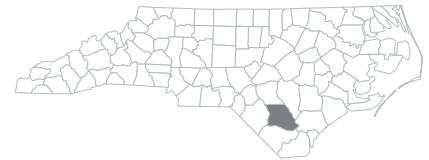


## THE ECONOMIC VALUE OF BLADEN COMMUNITY COLLEGE'S Public Safety Program



The Public Safety program<sup>1</sup> was established in 1993. In FY 2019-20, BCC enrolled 917 students in the program. Of these students, 25 graduated with an associate degree in FY 2019-20.



BLADEN COUNTY, NC

### CAREER OUTLOOK

The Public Safety program can lead students into a number of occupations, which may include emergency management directors; police & sheriff patrol officers; and compliance officers. Many of the Public Safety program students will enter the Bladen County workforce.

Using the county number of annual openings for these occupations (10) and subtracting the FY 2019-20 BCC completers that may fill these openings (25), we arrive at a surplus of 15 student completers.<sup>2</sup> There are 12 unique job postings at the associate degree or below for these occupations in Bladen County. The top three posting companies are Bladen County; Dell, Inc.; and Parexel International Corporation.

### ALUMNI IMPACT

Former students of BCC's Public Safety program added \$8.5 million in income to the Bladen County economy in FY 2019-20. This figure represents the increased wages collected by former students active today in the county workforce as a direct result of their education, the increased output of businesses that employ these students, and the multiplier effects that occur.

#### PROGRAM TO OCCUPATION MAPPING METRICS IN BLADEN COUNTY

Number of occupations	18
Jobs (2020)	305
Projected avg. job growth (2020-2029)	+0.7%
Annual openings (2020)	10
Median annual wage (2020)*	\$42,070

\* The median annual wage reflects all award levels.

#### ALUMNI LIFETIME EARNINGS INCREASE AND IMPACT

Lifetime earnings  
increase per completer  
**\$250.8 thousand**

Total alumni impact  
in FY 2019-20  
**\$8.5 million**

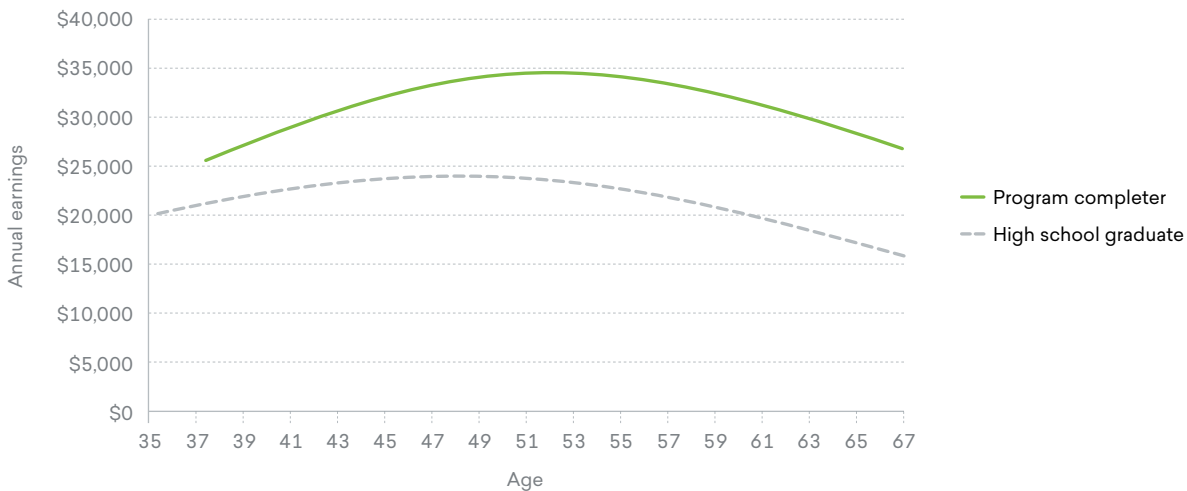


- 1 The Public Safety program is defined by the following Classification of Instructional Programs (CIP) codes: Emergency Medical Technology/Technician (EMT Paramedic) (51.0904), Criminal Justice/Police Science (43.0107), and Homeland Security, Law Enforcement, Firefighting & Related Protective Services, Other (43.9999).
- 2 For the purposes of this analysis, only BCC completers were considered when comparing to annual openings.

## STUDENT RETURN ON INVESTMENT

To earn a degree in the program, students experience costs in the form of tuition and fees, books and supplies, and the opportunity cost of attending school instead of working. In return for this investment, students can earn higher wages. For every dollar students invest in their education in the program, they will receive \$6.40 back over the course of their working lives. This investment can also be seen in terms of a rate of return of 42.5%. This is an impressive return, especially when compared to the U.S. stock market 30-year average return of 10.6%.

LIFETIME EARNINGS OF A PROGRAM COMPLETER COMPARED TO A HIGH SCHOOL GRADUATE



## TAXPAYER BENEFITS

Taxpayers will receive an estimated present value of \$2.7 million in added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses. Savings to the public sector add another estimated \$184.9 thousand in benefits due to a reduced demand for government-funded social services in North Carolina. Throughout the students' working lives, North Carolina taxpayers will receive a total of \$2.9 million in benefits.

Throughout the students' working lives, **North Carolina taxpayers** gain in added tax revenue and public sector savings  
**\$2.9 million**

